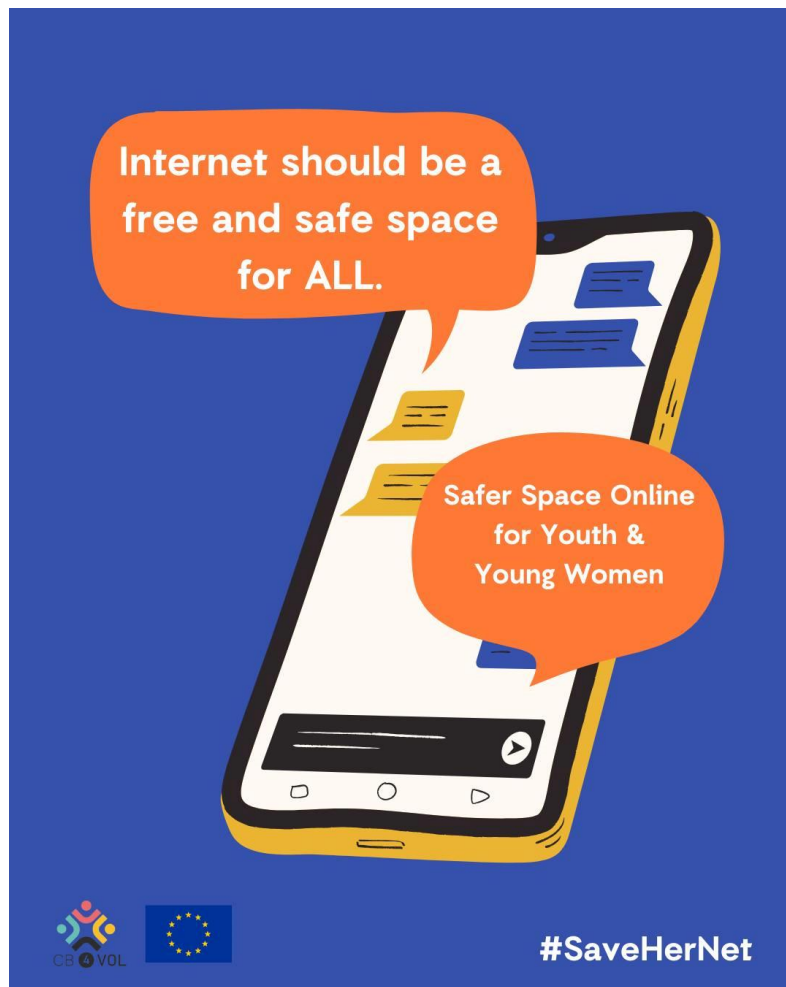

Collection of Social Media Posts for the campaign: Break The Silence, Stop The Violence



Introduction

CB4VOL's main objective is to strengthen the capacity of the consortium organisations to develop volunteering work at local level. At the same time, the project organisations will promote the participation of youth in their local communities, to improve awareness and knowledge about gender equality and inclusion. The project is a collaboration between [Alianza por La Solidaridad](#) (in Spain), [YWCA](#) (in Palestine), [Asticude](#) (in Morocco) and [WIDE+](#) (in Belgium/Europe). Each association has as part of the project set up a youth volunteer group, with which they implemented public actions and provided training. Within the framework of this project, the four organizations that make up the project consortium have formed local volunteer groups to carry out actions to raise awareness and promote equality. The main focus of the project activities is on the active participation of young volunteers to be trained in volunteering, gender and the creation of awareness campaigns.

As final outcome of the project the four volunteer groups worked together to organize an international online campaign. The aim of this campaign has been to increase knowledge related to digital gender-based violence towards youngsters, especially against young women and girls.

This report brings together the final posts created and published by the group between 16 April and 29 April 2024.

It will document how the four partner associations have successfully developed the 4 social media posts in the different languages and 1 video according to the campaign strategy document (see image on the right) developed at the face to face meeting in Toledo Spain in January 2024.

objectives	outcomes	Needed resources	Risk assumption
<p>Overall objective (1)</p> <p>1. Organise an online campaign to raise awareness about the rights of young people, especially young females/girls, to be protected against gender based online violence.</p> <p>Specific Objectives (3)</p> <p>a) raise awareness about the concept of gender based online violence, its dimensions, causes and impact;</p> <p>b) encourage youngsters, especially young females and girls, to speak their mind online, including about their experiences;</p> <p>c) increase the digital literacy and awareness of youngsters when it comes to taking action when online gender based digital violence is happening and in order to promote safer online spaces.</p>	<p>The online campaign is covered through social media accounts of each partner organisations (at least one social media channel per organisation);</p> <p>4 informative posts and 1 video of the campaign are successfully published and spread over social media channels by the partner organisations among others..</p>	<p>Staffing en Volunteer time</p> <p>Human capacity</p> <p>Digital devices (computer, cell phones, etc.)</p> <p>Social media accounts of all partner organisations and of volunteers</p> <p>4 informative posts and 1 video</p> <p>Each association has the CB4VOL budget as well</p>	<p>* There is still a low interest in and awareness among youngsters on digital violence towards youth, in particular young women and girls.</p> <p>*A personal story of a young female who experienced digital violence was not recorded or cannot be published anonymously without being able to find out the person it is about.</p> <p>* The campaign did not reach out youngsters in an effective way; The coverage and engagement rate of the campaign is lower than expected (fewer people saw the social media posts).</p> <p>*Political context among partners make it difficult to publish about gender-based digital violence.</p>

The following screenshots and links show the four themes and video put simultaneously by the partner organizations on their social media, indicating a unified hashtag: #Safehernet and #Respectfulclicks. The key messages and, themes, chosen by the volunteers and represented in each post have been: 'safer digital spaces for youth & young women', "Video games are spaces for fun, not for harassment", "Your privacy is your fundamental right" and "Let's cultivate a culture of respect online. Every interaction counts, every word matters".



The report is structured per different social media channel in chronological order, with each image and/or screenshot per post collected from the different partners. The online campaign targeted youth from the age of 18 till 35, females and males.

The posts and media reports are shown in chronological order of time, with firstly WIDE+, YWCA, Asticude and lastly Alianza por la Solidaridad.

FACEBOOK / META Posts

16 April 2024

🌐 Just launched: "Break The Silence, Stop The Violence" 🚨🚨🚨

🌐 In the CB4VOL project, volunteers from 4 organizations based in [#Belgium](#), [#EastJerusalem](#), [#Morocco](#) and [#Spain](#) worked together on this international campaign to raise awareness about online gender-based harassment.

!! Digital gender-based violence is a worldwide problem and consists of any act committed using [#digital](#) tools causing harm to women and girls because of their [#gender](#).

🤝 Together we can make a difference. Together we can create a safer and more inclusive internet for all. We must act, raise awareness and promote a positive and safe online culture.

📱 Show your support by sharing our post!

Partners 🤝 [Alianza por la Solidaridad](#), [YWCA of Jerusalem](#), [ASSOCIATION ASTICUDE](#) [#SafeHerNet](#) [#RespectfulClick](#)

digital gender-based violence

It is any act committed using digital tools causing harm to women and girls because of their gender. These forms of violence are part of a larger pattern of violence against women, happening both online and offline.

SafeHerNet
RespectfulClicks

Dimensions of digital gender-based violence (GBV) are:

- Intimate image abuse: non-consensual sharing of intimate images
- Doxing: revealing personal information
- Trolling: online harassment like insults

Dimensions of digital gender-based violence are:

- Sharing of intimate images (AI-generated & digitally altered images)
- Misogynistic hate speech
- Efforts to silence and discredit women online, including threats of offline violence

#SafeHerNet

How common is digital GBV?

- 16-58% Digital GBV experience rate of women
- 38% Of women have decreased experience of online violence
- 85% Witnessed online violence against other women

<https://www.facebook.com/YWCA.Of.Jerusalem/posts/pfbid02NYpbEoDdatoZw3Ebjt6mwb tDPi4XXijbVefkukHt69G6w3jXd6jfFXm m nm PdyT1sEwS4I>

العنف الرقمي القائم على النوع الاجتماعي

هو أي فعل يرتكب باستخدام أدوات رقمية مدمية في إلحاق الأذى بالنساء والفتيات على نوعهن الاجتماعي. هذه الأشكال من العنف هي جزء من نمط أكبر من العنف ضد المرأة. يحدث في العالم الواقعي والعالم الافتراضي على حد سواء

أبعاد العنف الرقمي القائم على النوع الاجتماعي:

- إساءة استخدام الصور: مشاركة الصور الحميمة بدون إذن
- التصيد: الكشف عن المعلومات الشخصية
- الترويل: التحقير عبر الإنترنت مثل الإهانات

أبعاد العنف الرقمي القائم على النوع الاجتماعي:

- مشاركة الصور الحميمة (التي تم إنشاؤها رقمياً أو تم تعديلها رقمياً)
- خطاب الكراهة الجنسانية
- محاولة إسكات وتهميش النساء عبر الإنترنت، بما في ذلك التهديدات بالعنف خارج الإنترنت

كيف شائعة هي العنف الرقمي القائم على النوع الاجتماعي؟

- 16-58% معدل تجربة العنف الرقمي القائم على النوع الاجتماعي لدى النساء
- 38% من النساء قللت من تجربتهن للعنف عبر الإنترنت
- 85% من النساء شاهدت العنف الرقمي القائم على النوع الاجتماعي ضد نساء أخريات

SafeHerNet
RespectfulClicks

<https://www.facebook.com/associationasticude/posts/866940235465699>

Post Screenshot

Story screenshot

19 April 2024

"Break The Silence, Stop The Violence"

⚠️⚠️⚠️ Attention all youth and young women: Your privacy matters! 🌐 Take control of your personal information and create a safer space online.

!! Remember, your data is not public property.

🌐 Digital gender-based violence is a worldwide problem and consists of any act committed using digital tools causing harm to women and girls because of their gender.

👏 Together we can make a difference. Together we can create a safer and more inclusive Internet for all. We must act, raise awareness and promote a positive and safe online culture.

📱 Show your support by sharing our post!

🌐 This post is part of an international campaign in the CB4VOL project and aims to raise awareness about online gender-based harassment. The campaign was

launched by volunteers from 4 organizations based in [#Belgium](#), [#EastJerusalem](#), [#Morocco](#) and [#Spain](#). Partners 🇪🇺 [Alianza por la Solidaridad](#), [YWCA of Jerusalem](#) & [Association Asticude](#)

<https://www.facebook.com/YWCA.Of.Jerusalem/posts/pfbid02o8fhhbQ4YARyozxbEXqDBuHN626nHjJTP8n3MXxkAng2GP1dqe7ynNP9FxiXmEmVl>



<https://www.facebook.com/associationasticude/posts/868975158595540>

Post Screenshot

Story screenshot



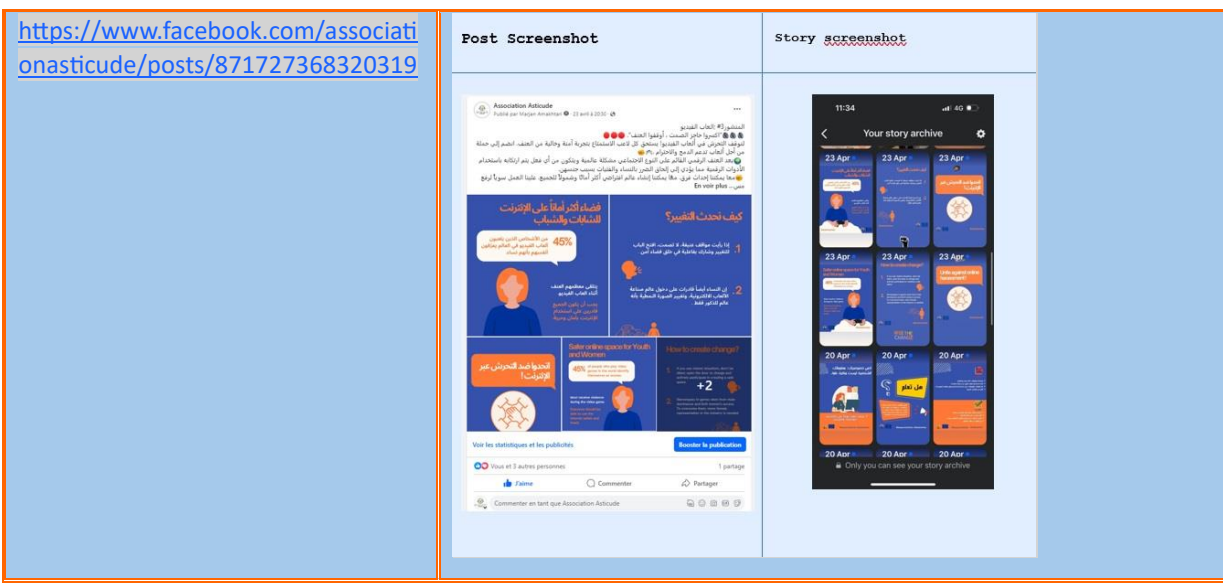
23 April 2024

"Break The Silence, Stop The Violence"
 🚨 Speak up & say no when witnessing or experiencing online violence 🚨
 🌐 Digital gender-based violence is a worldwide problem and consists of any act committed using digital tools causing harm to women and girls because of their gender.
 🤝 Together we can make a difference. Together we can create a safer and more inclusive Internet for all. We must act, raise awareness and promote a positive and safe online culture.
 📱 Show your support by sharing our post!
 🌐 This post is part of an international campaign in the CB4VOL project and aims to raise awareness about online gender-based harassment. The campaign was launched by volunteers from 4 organizations based in [#Belgium](#), [#EastJerusalem](#), [#Morocco](#) and [#Spain](#).
 Partners 🤝 [Alianza por la Solidaridad](#), [YWCA of Jerusalem](#) & [Association Asticide](#)
[#SafeHerNet](#) [#RespectfulClicks](#)



<https://www.facebook.com/YWCA.Of.Jerusalem/posts/pfbid02nzLtPoJiuYbXT3e9QBZCrMdSZxD5JhBrqFYA1Za3FamKQcprLR1NxyACN5MKhJdl>





26 April 2024

"Break The Silence, Stop The Violence"

Say no to [#InternetTrolling](#). Name-calling, cyberbullying, hate speech, spreading false information and creating fake profiles are examples of [#trolling!](#)

Digital gender-based violence is a worldwide problem and consists of any act committed using digital tools causing harm to women and girls because of their gender. Together we can make a difference. Together we can create a safer and more inclusive Internet for all. We must act, raise awareness and promote a positive and safe online culture. Help spread the message and support the campaign by sharing the post! This post is part of an international campaign in the CB4VOL project and aims to raise awareness about online gender-based harassment. The campaign was launched by volunteers from 4 organizations based in [#Belgium](#), [#EastJerusalem](#), [#Morocco](#) and [#Spain](#).

Partners: [Alianza por la Solidaridad](#), [YWCA of Jerusalem](#) & [Association Asticude](#)

[#SafeHerNet](#) [#RespectfulClicks](#)

<https://www.facebook.com/YWCA.Of.Jerusalem/posts/pfbid05o535Sr4Y4JjSAqeEDtheLJDyVuvwayDrbX8Ukh1Sy4qttkqWznAji1AuUvBierl>



<https://www.facebook.com/associationastucude/posts/873941661432223>

Post Screenshot



Story screenshot



29 April 2024

"Break The Silence, Stop The Violence"

Digital gender-based violence is a worldwide problem and consists of any act committed using digital tools causing harm to women and girls because of their gender.

Together we can make a difference. Together we can create a safer and more inclusive Internet for all. We must act, raise awareness and promote a positive and safe online culture.

Like & share to show your support and to spread the message!

This post is part of an international campaign in the CB4VOL project and aims to raise awareness about online gender-based harassment. The campaign was launched by volunteers from 4 organizations based in [#Belgium](#), [#EastJerusalem](#), [#Morocco](#) and [#Spain](#).

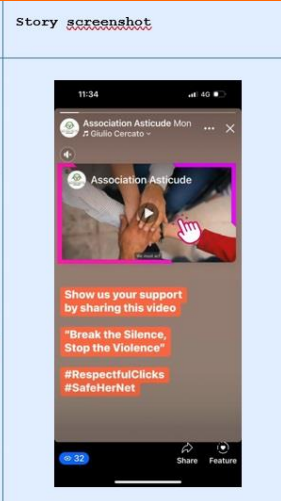
Partners 🤝 Alianza por la Solidaridad, Association Asticude & YWCA of Jerusalem



<https://fb.watch/rMXpJ8hnSB/>



<https://www.facebook.com/associationasticude/videos/979023436903949>



INSTAGRAM Posts

16 April 2024

📣 Just launched: "Break The Silence, Stop The Violence" ⚠️ ⚠️

🌐 In the CB4VOL project, volunteers from 4 organizations based in [#Belgium](#), [#EastJerusalem](#), [#Morocco](#) and [#Spain](#) worked together on this international campaign to raise awareness about online gender-based harassment.

!! Digital gender-based violence is a worldwide problem and consists of any act committed using [#digital](#) tools causing harm to women and girls because of their [#gender](#).

🤝 Together we can make a difference. Together we can create a safer and more inclusive internet for all. We must act, raise awareness and promote a positive and safe online culture.

📱 Show your support by sharing our post!

Partners

🤝 [@ywca.jerusalem](#), [@asticode](#), [@axsolidaridad](#)
[#SafeHerNet](#) [#RespectfulClick](#)

🔍 digital gender-based violence ✕

It is any act committed using digital tools causing harm to women and girls because of their gender. These forms of violence are part of a larger pattern of violence against women, happening both online and offline.

[#SafeHerNet](#)
[#RespectfulClicks](#)



https://www.instagram.com/p/C51anLbL6yB/?utm_source=ig_web_copy_link



<p>https://www.instagram.com/p/C51VQDuhsH3/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA=</p>	<p>Post Screenshot</p> <p>Story screenshot</p>
<p>https://www.instagram.com/p/C50r6KCr8FU/?img_index=1</p>	<p>axsolidaridad "Rompe el silencio, detén la violencia"</p> <p>En el proyecto #CB4VOL, voluntarias de 4 organizaciones de Bélgica, Jerusalén Este, Marruecos y España han creado una campaña de sensibilización sobre el acoso de género online.</p> <p>La #violenciadegenéro digital es un problema mundial ! Se trata de cualquier acto cometido mediante herramientas digitales que cause daño a mujeres o niñas por razón de su sexo.</p> <ul style="list-style-type: none"> • Juntas podemos marcar la diferencia. • Juntas podemos crear un Internet más seguro e inclusivo. • Debemos actuar, concienciar y promover una cultura online positiva y segura. <p>Les gusta a santasaluz y 25 personas más 16 de abril</p> <p>Añade un comentario...</p>

19 April 2024

<p>🔊 "Break The Silence, Stop The Violence" 🔊</p> <p>⚠️ ⚠️ ⚠️ Attention all youth and young women: Your privacy matters!</p> <p>🔒 Take control of your personal information and create a safer space online.</p> <p>!! Remember, your data is not public property.</p> <p>🌐 Digital gender-based violence is a worldwide problem and consists of any act committed using digital tools causing harm to women and girls because of their gender.</p> <p>🤝 Together we can make a difference. Together we can create a safer and more inclusive Internet for all. We must act, raise awareness and</p>	<p>PROTECT YOUR PRIVACY: YOUR PERSONAL INFORMATION IS NOT PUBLIC PROPERTY.</p> <p>SAFER SPACE ONLINE FOR YOUTH & YOUNG WOMEN</p> <p>CB4VOL European Union #RespectfulClicks #SafeH</p>
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promote a positive and safe online culture.

Show your support by sharing our post !

This post is part of an international campaign in the CB4VOL project and aims to raise awareness about online gender-based harassment. The campaign was launched by volunteers from 4 organizations based in [#Belgium](#), [#EastJerusalem](#), [#Morocco](#) and [#Spain](#).

<https://www.instagram.com/p/C58rPUqoZTb/?igsh=MWR4eXFzODItYW16bA==>



https://www.instagram.com/p/C59ALUIPneS/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

Post Screenshot



Story screenshot





23 April 2024

'Break The Silence, Stop The Violence' 📢

⚠️ ⚠️ Speak up & say no when witnessing or experiencing online violence ⚠️ ⚠️

🌐 Digital gender-based violence is a worldwide problem and consists of any act committed using digital tools causing harm to women and girls because of their gender.

👏 Together we can make a difference. Together we can create a safer and more inclusive Internet for all. We must act, raise awareness and promote a positive and safe online culture.

📱 Show your support by sharing our post !

🌐 This post is part of an international campaign in the CB4VOL project and aims to raise awareness about online gender-based harassment. The campaign was launched by volunteers from 4 organizations based in [#Belgium](#), [#EastJerusalem](#), [#Morocco](#) and [#Spain](#).

Partners

🤝 [@ywca.jerusalem](#), [@astitude](#),



@axsolidaridad
#SafeHerNet #RespectfulClicks

<https://www.instagram.com/p/C6HSIOBruWp/?igsh=dThrMjQyOGI0MWhn>



https://www.instagram.com/p/C6HTXUtpSql/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFlZA==

Post Screenshot

Story screenshot





26 April 2024

🔊 "Break The Silence, Stop The Violence"

🚫 Say no to [#InternetTrolling](#). Name-calling, cyberbullying, hate speech, spreading false information and creating fake profiles are examples of [#trolling](#)!

🌐 Digital gender-based violence is a worldwide problem and consists of any act committed using digital tools causing harm to women and girls because of their gender. Together we can make a difference. Together we can create a safer and more inclusive Internet for all. We must act, raise awareness and promote a positive and safe online culture.

Help spread the message and support the campaign by sharing the post! 🌐

This post is part of an international campaign in the CB4VOL project and aims to raise awareness about online gender-based harassment. The campaign was launched by volunteers from 4 organizations based in [#Belgium](#), [#EastJerusalem](#), [#Morocco](#) and [#Spain](#).





PROTECT YOUR PRIVACY: YOUR PERSONAL INFORMATION IS NOT PUBLIC PROPERTY.



SAFER SPACE ONLINE FOR YOUTH & YOUNG WOMEN




[#RespectfulClicks](#) [#SafeHerNet](#)

<p>https://www.instagram.com/p/C6OzKPZowk7/?igsh=MThyZWkyZGIhYjdiYw==</p>	
<p>https://www.instagram.com/p/C6PFMwzhfZc/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWF1ZA==</p>	<p>Post Screenshot</p>  <p>Story screenshot</p> 
<p>https://www.instagram.com/p/C6Ob3eIC3OY/?img_index=1</p>	

29 April 2024

🔊 "Break The Silence, Stop The Violence" 🔊

🌐 Digital gender-based violence is a worldwide problem and consists of any act committed using digital tools causing harm to women and girls because of their gender.

👥 Together we can make a difference. Together we can create a safer and more inclusive Internet for all. We must act, raise awareness and promote a positive and safe online culture.

📱 Like, share, save to show your support!

🌐 This post is part of an international campaign in the CB4VOL project and aims to raise awareness about online gender-based harassment. The campaign was launched by volunteers from 4 organizations based in [#Belgium](#), [#EastJerusalem](#), [#Morocco](#) and [#Spain](#). Partners 🤝 [@ywca.jerusalem](#), [@asticude](#), [@axsolidaridad](#)



<https://www.instagram.com/reel/C6Wvmm9LqBg/?igsh=MWV1NnVoOHd4dmk0ag==>



https://www.instagram.com/reel/C6WjO2pLND6/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

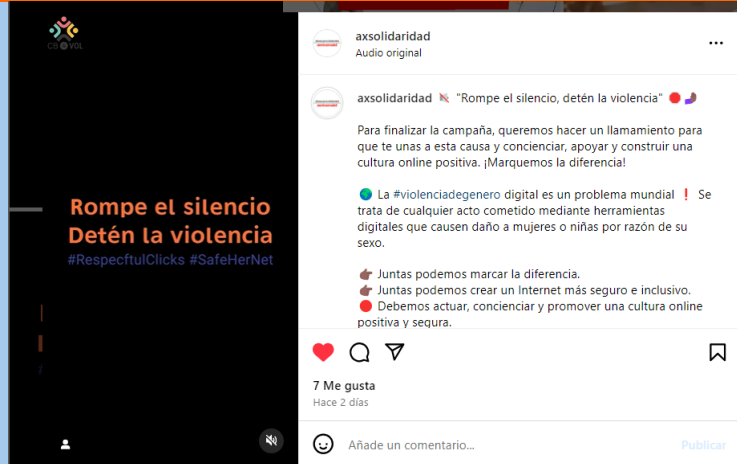
Post Screenshot



Story screenshot



https://www.instagram.com/p/C6YvH_xP37j/



**Rompe el silencio
Detén la violencia**
#RespectfulClicks #SafeHerNet

axsolidaridad Audio original

axsolidaridad "Rompe el silencio, detén la violencia"

Para finalizar la campaña, queremos hacer un llamamiento para que te unas a esta causa y concienciar, apoyar y construir una cultura online positiva. ¡Marquemos la diferencia!

- La #violenciadegenere digital es un problema mundial ! Se trata de cualquier acto cometido mediante herramientas digitales que causen daño a mujeres o niñas por razón de su sexo.
- Juntas podemos marcar la diferencia.
- Juntas podemos crear un Internet más seguro e inclusivo.
- Debemos actuar, concienciar y promover una cultura online positiva y segura.

7 Me gusta
Hace 2 días

Añade un comentario...

TIK TOK Posts

16 April 2024

<https://vt.tiktok.com/ZSFTvvLQb/>



ywcaofjerusalem
YWCA of Jerusalem - 4-17

عمل مطعون ومطروحات من 4 منظمات لغاها في ليجنا CB4VOL ككروا حازر الصمت ، ارفوا العنفا. حسن نشاطات مشروع... more

19 April 2024

<https://vt.tiktok.com/ZSFTvKkC9/>



ywcaofjerusalem
YWCA of Jerusalem - 4-19

ككروا حازر الصمت ، ارفوا العنفا. تتناه جميع الشابات والشباب خصوصيتك مهمة ! تحكم في معلوماتك الشخصية واتخذ فضاء أكثر... more

23 April 2024

<https://vt.tiktok.com/ZSFTvnYs5/>

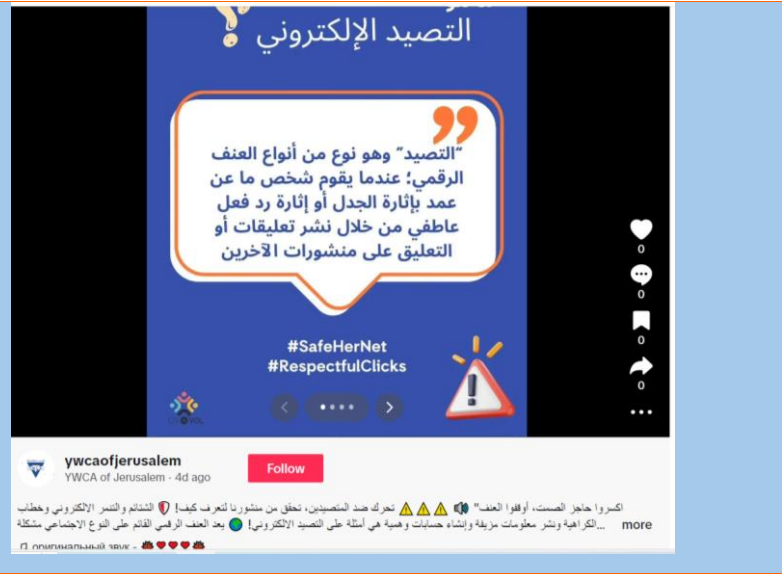


ywcaofjerusalem
YWCA of Jerusalem - 6d ago

ككروا حازر الصمت، ارفوا العنفا. لوف التحرش في ألعاب الفيديو يستحق كل لاعب الانتباه بحزيرة أمانه وحماية من العنف. اصبر إلى حمله من أجل

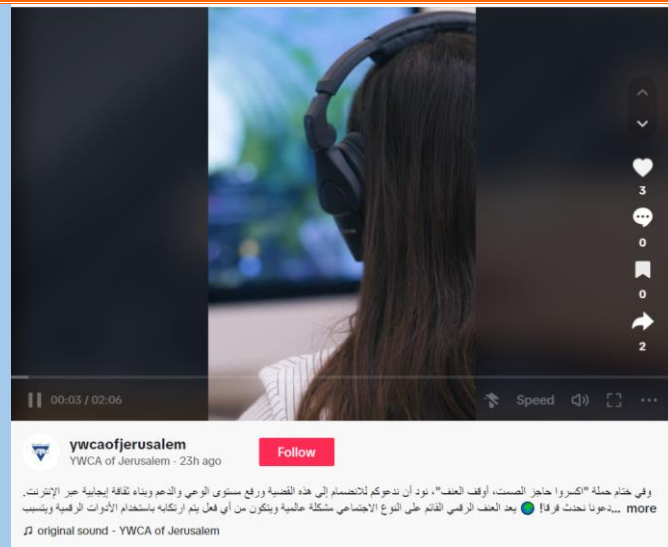
26 April 2024

<https://vt.tiktok.com/ZSFTvQkmQ/>



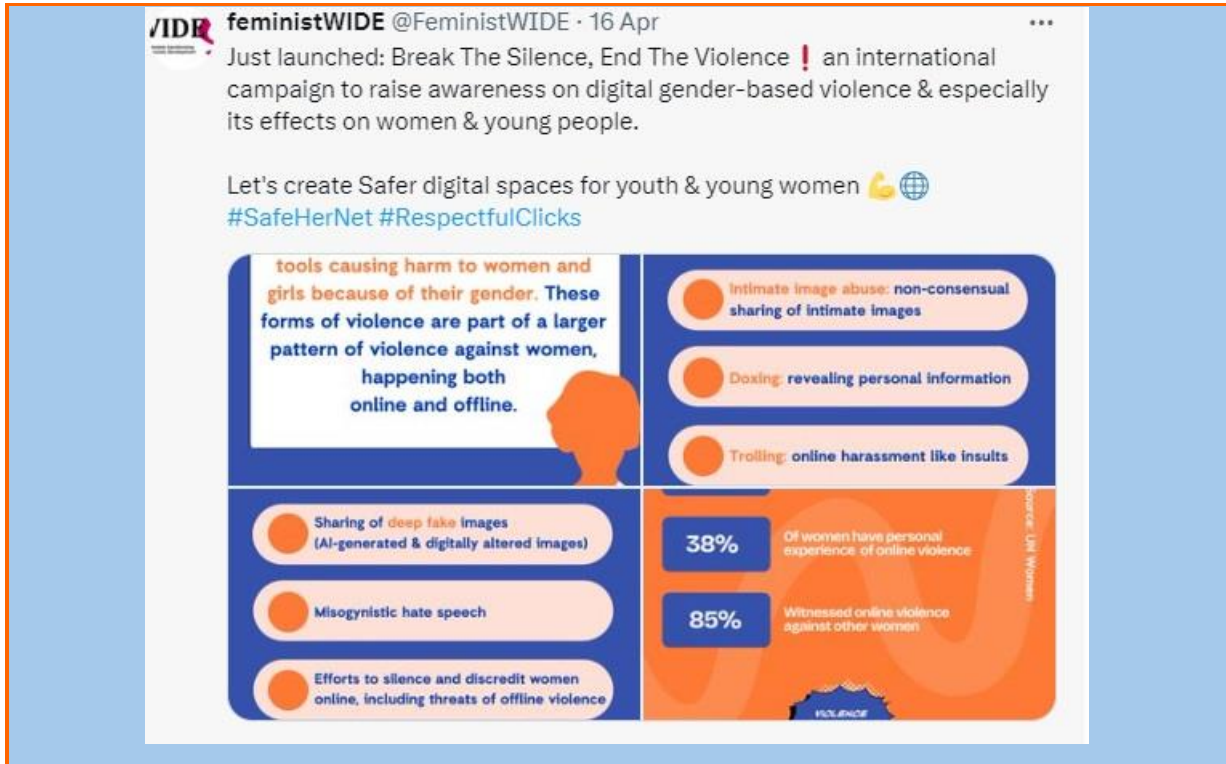
29 April 2024

<https://www.tiktok.com/@ywcaofjerusalem/video/7363359436926242066? t=8lwGTLncJgF& r=1>



X/TWITTER Posts

16 April 2024



19 April 2024



23 April 2024



26 April 2024



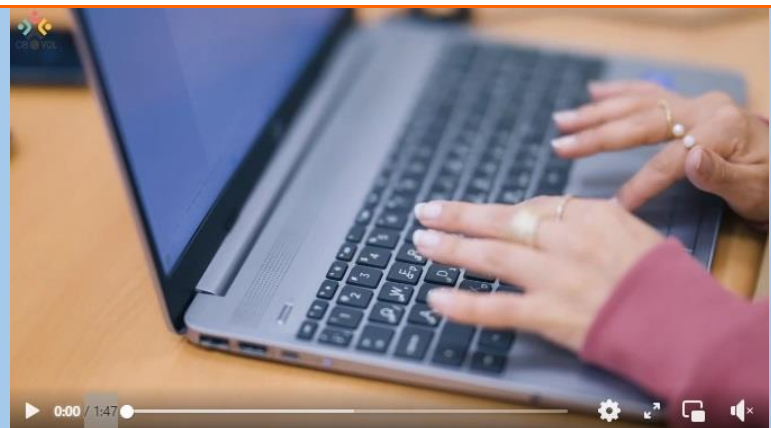
<https://www.youtube.com/watch?v=Oq5nb79jk0>



LINKEDIN Posts

All the posts including the video were also reposted at the WIDE+ linkedin page:

https://www.linkedin.com/posts/feministwide_belgium-eastjerusalem-morocco-activity-7190712831443423232-8Ut9?utm_source=share&utm_medium=member_desktop



CB4VOL Consortium Organisations:

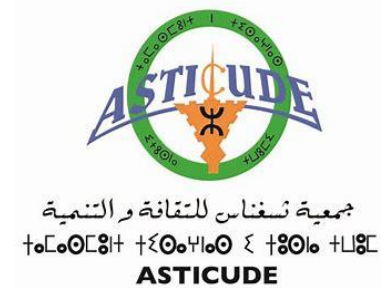


Co-funded by
the European Union



Alianza por la
Solidaridad

act:onaid



القدس Jerusalem

