

Blueprint Launch: Feminist Economic Justice for People & Planet



Collective: Feminist Economic Justice for People and Planet Partner Pack - GEF Commitment Communications LAUNCH: Friday, July 2, 2021

Overview

This advocacy commitment is initiated by four partners who all share leadership in the Climate Justice and Economic Justice Action Coalitions, alongside a group of multi-stakeholder partners, will launch a diverse, multi-stakeholder alliance at the Paris Forum, to advance an economic agenda for people and planet. This Action Nexus will grow over an initial 5-year implementation phase, to serve two key functions:

1. To implement, via a comprehensive advocacy strategy, the robust feminist economic justice blueprint to be launched at the Beijing+25 Generation Equality Forum;
2. To ensure activists and grassroots women leaders are well-capacitated and networked to provide structural analysis of and advocacy for a robust, structural and intersectional agenda for feminist economic justice centered on care for people and planet.

Below, find key hashtags, launch partners social media info, key links, and sample messages and graphics to utilize for the Launch on Friday.

Hashtags

#FACJ

#EJR

#GenerationEquality

Launch Partners

Partner	Accounts to Tag
FEMNET	Twitter: @FemnetProg Instagram: @femnetsecretariat
PACJA	Twitter: @Pacja1
WEDO	Twitter: wedo_worldwide Instagram: wedo_worldwide
Women's Working Group on Financing for Development (WWG-FfD)	Twitter: @WWGonFfD @FemTaskForce @Equidad.mx

Key Links

These have all been uploaded to the WEDO website, which the bit.ly links navigate to. Feel free to download the documents and upload to your own websites as well.

Resource	Bit.ly for socials
Page for all Action Nexus Materials	bit.ly/actionnexus
Full Blueprint PDF	bit.ly/feminist-blueprint
Feminist Decolonial Global GND Brief PDF	bit.ly/gnd-brief
Human Rights & Private Sector Brief PDF	bit.ly/privatesector-brief

Suggested Tweets

Below, find tweets for the launch of all materials, as well as specific tweets to lift up the blueprint and the briefs. It's great if all of the resources receive social media attention.

General Action Nexus Commitment Tweets
<p>Today at #GenerationEquality, @WEDO_worldwide, @FemnetProg, @WWGonFFD & @pacja1 are launching a bold advocacy commitment to advance an economic agenda for people and planet!</p> <p>Read our blueprint for economic, gender & climate justice and learn more here:</p>

bit.ly/actionnexus

#FACJ #EJR

Feminists know there is no #climate justice w/o an economic transformation that puts #humanrights, women's rights & #care at its core. Today at #GenerationEquality, we're proud to launch an advocacy plan for people & planet!

Read our blueprint & learn more here: bit.ly/actionnexus

#FACJ #EJR

Tweets about Blueprint

As co-leads of #GenerationEquality action coalitions on #EconomicJustice & #ClimateJustice, @WEDO_worldwide, @FemnetProg, @WWGonFFD & @pacja1 are launching a #feminist Blueprint for economic justice for people and planet.

Read our vision & recommendations here: bit.ly/feminist-blueprint

#FACJ #EJR

In the moment of #GenerationEquality, we are thrilled to launch a #feminist roadmap for #economic justice for people & planet that lays out concrete recommendations & a roadmap for transformation. Take heed!

Read our vision & recommendations here: bit.ly/feminist-blueprint

#FACJ #EJR

Tweets about FDGGND Brief

Any #GreenNewDeal effort to confront the #climate crisis must be #feminist, #decolonial, and #global!

As part of our work to advance #economic justice for people and planet at #GenerationEquality, we've launched a new Brief: bit.ly/gnd-brief

#FACJ #EJR

In order to advance #economic justice for people and planet, we need a #global #feminist #decolonial #GreenNewDeal.

Luckily, feminists have made a roadmap already!

Read our new #GenerationEquality Brief on this: bit.ly/gnd-brief

#FACJ #EJR

Tweets about Private Sector Brief

At #GenerationEquality and beyond, it is critical that private sector interests heed the leadership of #feminist movements!

As part of our work to advance #economic justice for people and planet, read our new Brief on #HumanRights & the Private Sector: bit.ly/privatesector-brief

#FACJ #EJR

#Feminists know that #humanrights and women's rights must be at the center of economic justice - especially when the private sector is involved.

As we build advocacy at #GenerationEquality, read our new Brief on Human Rights & the Private Sector: bit.ly/privatesector-brief

#FACJ #EJR

Socials

Please find graphics for social media in [this folder](#).

There are graphics for the full commitment, the Blueprint, and the FDGGND (as it was not launched yet anywhere) in 1) Twitter/Facebook format, 2) Instagram posts format, and 3) Instagram stories format.